

for immediate release



TangoCommute - 7/7/2008 - 6-7pm - across London

Hundreds of dancers will Tango silently in 14 public locations across London on the 7th July. The organizers aim to bring the sensation of compassion and connection to millions of commuters during the evening rush hour.

"Tango is an expression of compassion and connectivity between two people, a sensation which appears to be often missing amongst commuters. TangoCommute is not just about having fun, it is about generating joy amidst an often stressful and uneasy journey back from work. TangoCommute is a musical hug, embracing all Londoners, gently energizing the UK capital on a day which is being remembered as distressing by many. TangoCommute attempts to make a difference by creating an emotional contrast and putting smiles back on peoples' faces." says Thomas Lindner, author of the project idea collaborating with the majority of London Tango schools.

TangoCommuting is a new dance form - unlike outdoor milongas or tango performances in public - where autonomous couples listen to music privately via shared headphones dancing amongst commuters in public silently.

TangoCommuting is set to become a global dance movement that generates joy during the usually stressful evening rush hour by inducing compassion and connection through Tango brought to the hearts of a capital's public transport network, enhancing well-being and free self-expression of urban people.

ENDS (see notes and image below)

For all general inquiries contact: thomas@tango commute.com

OR

Download Q&A: www.tango commute.com/documents/TangoCommute_Q&A.pdf

Find all 14 locations: www.tango commute.com/documents/TangoCommute_Maps.pdf

See related downloads: www.tango commute.com/media.html

Visit central media archive: <http://www.flickr.com/photos/tango commute/sets/>

For media wishing to cover the event see further information below.

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Notes

- 1) TangoCommute was launched on the 5th of June on London Bridge with Argentine dance legends LosOcampo. A further TangoCommute held on the 26th of June on Blackfriars bridge saw cultural attaché of the Argentine Embassy Javier Pedrazzini dancing along Argentine tango stars Bruno Tombari and Mariángeles Caamaño amongst members of the Che Tango group. Finally on Westminster Bridge on Friday the 27th of June, visitors to London saw TangoCommuters of OK Tango in front of Parliament and the London Eye.
- 2) Regular commuters are encouraged to document their impressions with their mobile photo or video devices and send media to share@tangocommute.com
- 3) TangoCommute is grateful for unprecedented levels of support from network rail and local authorities to stage the first city wide, distributed network dance event across an entire world city.
- 4) TangoCommute is a non-for-profit community event created by Thomas Lindner, an architectural assistant and casual but passionate Tango dancer, for London's commuters in collaboration with the majority of London Tango Schools. Tango Commute falls during Big Dance 2008, an event to celebrate dance in London, organised by the Mayor of London in partnership with Arts Council England. TangoCommute is being coached as a community project by Landmark Education.

Media Accreditation:

Media wishing to cover TangoCommute event in any of the 14 locations should contact communitydesk@london.gov.uk AND media@tangocommute.com

Regarding media parking ONLY contact:

For any of the seven stations (Victoria, Waterloo, Kings Cross/St.Pancras, Paddington, London Bridge, Liverpool Street, Euston) contact mediarelations@networkrail.co.uk

AND

For City of London bridges (Tower, London, Southwark, Blackfriars) : richard.pain@cityoflondon.gov.uk

For Westminster bridges (Westminster, CharingCross, Waterloo): ccrome@westminster.gov.uk

TangoCommuting commences 6pm and ends approximately 7pm.

There will be interview opportunities with 28 stewards on 14 locations which are marked with BigDance branded T-shirts.

Call for Stewards:

If you wish to be a steward contact assist@tangocommute.com or call TangoCommute steward manager Antonio Rivas on 07789780002.

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Image by Pippa Sterne, taken during Preview TangoCommute 26/06/08 on Blackfriars with CheTango School attended by cultural attaché of Argentine Embassy and 40 tango dancers