



TangoCommute – LaunchEvent – 5/6/08

compassion and connection to the streets of London

Legendary Argentinean tango dancers Monica Romero and Omar Ocampo (Los Ocampo), stars of the world famous tango show “Tango Pasión”, are inviting London’s commuters to participate in TangoCommute, a dance event which will take place on seven London bridges and in seven London stations on 7/7/08 from 6 to 7pm as part of Big Dance 2008, organized by the Mayor of London and Arts Council England. (Please, see separate press release.)

On Thursday the 5th of June, Los Ocampo will dance on London Bridge inspiring London’s commuters during the evening rush hour with compassion and connection inviting commuters to tangocommuting. The professional dancers will be joined by a group of TangoCommuters to preview the landmark sensation planned for 7/7/08. BigDance organizer (Jacqueline Rose) and TangoCommute creator (Thomas Lindner) and Los Ocampo (Monica Romero and Omar Ocampo) from Argentina will be available for interview. The event will only be moved to London Bridge station in case of heavy rain shower and relevant parties will be notified by 4pm on the day in case of any changes.

Schedule for 05/06/08 on London Bridge (see location map)

5.30 - 5.45 built up, briefing of TangoCommuters by Los Ocampo

5.45 - 6.00 media briefing, off-air, q&a

6.00 - 6.15 interviews for print /radio

6.15 - 6.30 ITV-live

6.30 - 6.45 BBC-live

Commuters are being invited to follow these steps to prepare for their first tangocommute:

1. Take a tango class near you and get a TangoCommute connector (branded headphone splitter).
2. Choose one of the 14 locations and find your partner online or offline.
3. Register with TangoCommute at your school or on www.tangocommute.com
4. Dance with compassion and connection on the 7th of July 2008 between 6 and 7pm to inspire your fellow citizens, move your body and generate joy!
5. Share your experience of the 7/7 day by sending your thoughts, images, videos, texts directly to share@tangocommute.com or visit popular social networking sites.

Media contact: Dominy Jowers, Dominy.Jowers@london.gov.uk

Press Officer Culture and Community Desk, Greater London Authority, 020 7983 4599

Big Dance organizer: Jacqueline Rose, Jacqueline.Rose@london.gov.uk

Senior Cultural Strategy Officer, Mayor's Office, City Hall, 0207 983 4728

TangoCommute creator: Thomas Lindner, Thomas@tangocommute.com, 07708205623

More information on:

LosOcampo www.losocampo.com.ar/,

BigDance www.london.gov.uk/bigdance/

TangoCommute www.tangocommute.com